## **Industry Consultancy Cell**

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Thirty-six year of experience and experimental has made tremendous influence in the way the whole process of teaching – learning – evaluation has been undertaken in the Department of Commerce Madurai Kamaraj University, Madurai.

A knack for numbers and an eye for details are great. Perspective and the ability to drive business results are even better. I am working (Research and Teaching) in finance and taxation for the past 18 years. I can combine expertise with effectiveness and provide consultancy in finance and taxation related areas.

The following consultancy can be under taken in

#### I. Finance consultation regarding:

- > Getting capital at the minimum possible cost.
- Proper use and allocation of funds
- > Preparation of annual budget.
- > Pricing the product.
- Minimising cost.
- > Management of working capital.
- > Improving the profitability.
- Proper use of surpluses.
- > Investment portfolio.

### II. Tax consultation regarding:

- ➤ Minimize tax liability (both direct and indirect tax)
- Resolving tax issues.
- > Preparing tax returns.
- Tax planning.
- Filing of GST and Income Tax Returns.

#### **Consultancy - To whom?**

- > Individuals
- Medium, Small, Micro enterprises
- > All Startups
- Corporate companies.

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